



# ASIA PACIFIC PROPERTY AWARDS 2020-2021 WINNER INFORMATION PACK

INTERNATIONAL PROPERTY MEDIA

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# *Congratulations!*

I'd like to congratulate you for achieving success in the Asia Pacific Property Awards 2020-2021.

The objective of these awards is to recognise excellence and maintain high standards in the property industry worldwide.

The global coronavirus situation has created challenging conditions for many companies and we hope that your achievement in the Awards helps to support and boost your prospects. We want to help bring you the best possible chances of success and growth for your company in these unsettled times.

We have delayed the normal timescale of Awards presentations. The official presentation of the Awards will be at the The Marriott Marquis Queen's Park, Bangkok, Thailand on the 8th and 9th of September 2020. You'll discover the level of your award – Award Winner or Five Star – across two days of business networking and celebratory activities.

Following these presentations, you will be entitled to display your winning logo ribbon with pride on your website and throughout your marketing and publicity material.

The highest scoring five-star winners from each category of these awards will be automatically put forward for re-judging against the five-star winners in other regions of the world – Arabia, Africa, Europe, UK and the Americas.

Following this re-assessment, the International winners in each category will be identified as the 'World's Best'. These winners will be announced at the grand gala presentation dinner to be held in London.

Please accept my congratulations to your whole team for the splendid efforts made in order to achieve this success. Read on to find out what happens now...



**Stuart Shield**

*President, International Property Awards*





# The Awards presentations

**8-9 September 2020**

The Marriott Marquis Queen's Park  
Bangkok, Thailand

Attend the two-day Asia Pacific Awards event to collect your awards at these glittering presentations, mingling with your peers.

Country-level Awards will be presented during daytime ceremonies, with the International Nominees being revealed at the prestigious evening gala dinner on the second day.

These presentations are arranged around our IPAX networking event and exhibition where you can network with leading companies in your industry.



## AWARDS PRESENTATIONS

**8 September Daytime**

Architecture & Interior Design  
country-level presentations

**9 September Daytime**

Real Estate & Development  
country-level presentations

**9 September Evening**

Gala Dinner with International Nominee presentations

Book early for a **5% discount** on ticket prices:  
<https://tickets.propertyawards.net>



**ipax** ASIA  
PACIFIC  
ARCHITECTURE,  
DESIGN, DEVELOPMENT  
& REAL ESTATE

# Business Networking

**8-9 September 2020**

The Marriott Marquis Queen's Park  
Bangkok, Thailand



In conjunction with the Asia Pacific Property Awards, IPAX is a complete platform for business professionals in the property industry to meet, network, learn and connect with each other.

The Awards bring together a huge range of leading property companies, with attendees comprising many Managing Directors, CEOs, and top-level management executives – the true decision makers in the industry.

This two day event combines an exhibition with seminars, speakers, winner showcases and the Awards presentations to create a full networking event, ideal for creating new connections and generating new business.

Your Awards ticket includes full access to this event, but there are also opportunities to take exhibition space to present your company to this exclusive audience.



Find out more: [www.ipaxglobal.com](http://www.ipaxglobal.com)

# The Winners' Book

All winners in the Asia Pacific Property Awards have the opportunity to appear in the official winners' publication. It's the perfect promotional tool to celebrate and highlight your success.

Companies choosing to be included in the Asia Pacific's Best get an editorial-style page written by our editor based around your entry and award. This is designed to a strict template, giving the publication a stylish and consistent appearance.

In addition to the single editorial page, there are options to include corporate advertising to promote your company brand.

## Distribution

The Asia Pacific's Best will be circulated with a distribution of 30,000 copies bound with International Property & Travel magazine, and an estimated total readership of over 120,000.

- In-flight and in the lounges of British Airways, with comprehensive access to passengers travelling to every one of the airline's 80 destinations around the world.
- Distribution at a range of International Property and trade events during 2020/2021 including the regional IPAX events and Grand Final.
- Other major airlines include Emirates, Qatar, Virgin Atlantic, Singapore Airlines, Cathay Pacific and American Airlines.
- Mutually distributed by featured companies to their clients.
- Targeted distribution to airlines covering destinations ranging across the world.
- Extensive online digital distribution to a large database of companies, clients and consumers.

See samples of previous winner books at

<https://propertyawards.net/benefits-of-winning/worlds-best-publication/>

To find out more, call +44 (0)1245 250981  
or email [info@propertyawards.net](mailto:info@propertyawards.net)



# Additional plaques & awards

Perhaps you want more than one plaque so you can display your award in multiple offices? Or maybe you'd like to reward your staff with desktop trophies? You might even want a highly prestigious gold-plated plaque to display your success in the most prominent location.

Whatever your requirements, we can produce a solution to suit you, from a single item up to hundreds, with discounts available for larger orders.

Visit: [www.propertyawards.net/merchandise/](http://www.propertyawards.net/merchandise/)



#### Additional Plaques

Duplicate of the standard winners plaques. Measures 220×310×20mm. Display your wins in each of your branch offices, or present copies of plaques to clients or staff involved with your winning project.



#### Brass or Gold Plated Plaque

Deeply engraved, then optionally plated in prestigious 14k gold and set on a solid acrylic block, these are the ultimate way to display your win. Measures 270×360×17mm. Perfect for showing in head offices and boardrooms. Weighs over 3kg!



#### Glass Desk Blocks

Stunning optical crystal glass blocks. Measures 64×100×20mm. Ideal for display on a desk or as a gift for valued clients or staff members. Presented in a satin-lined box. Colour will match the level of your award.



#### Custom Flags

Display your winning logo on flagpoles around your offices or the winning project. We can produce custom flags to suit your needs. Two sizes are available.

# Awards ceremony videos

We can produce a professionally edited video presentation of your company receiving their award at the ceremony.

It's an ideal marketing and promotional tool – you can include copies of the video in your publicity material, display it at exhibitions or on your website.

If you want to include a company interview as part of your video, contact us in advance to organise a slot. Spaces are limited for these, so please talk to us as early as possible to guarantee availability.



## Presentation Video

Includes edited video of the awards ceremony, including your company being presented with their award.

**Running time:** approx 2min **Price:** £795 + tax



## Interview Video

Includes edited video of the awards ceremony, including your company being presented with their award, plus an interview with representatives of your company and five-photo montage of images related to your win.

**Running time:** approx 4min **Price:** £1050 + tax

Speak to your awards advisor or email  
[info@propertyawards.net](mailto:info@propertyawards.net) to discuss your requirements

View a sample: [www.propertyawards.net/videos/](http://www.propertyawards.net/videos/)



# Your winning logo

As a winner in the Awards, you can promote your company with a variety of logos and ribbons demonstrating your win.

You can include these on marketing, websites, brochures, billboards – wherever you want to publicise your success. There are different logo versions available depending on your intended use.

There are some guidelines which you will need to follow when using the awards logo. You will need to read and agree to the usage terms listed on our website before downloading your logo, and you **must not** make alterations or remove anything on it.

## Types of logos

Until you discover what level of Award you have won at the official presentations, you will be able to use a general 'Award Winner' logo. This does not include details of your project or category.

After the Awards presentations, your customised logo with the full details of your award will be available.

Logos can be downloaded from our website:

<https://www.propertyawards.net/logos>

# Return of entries

If you need your awards entry returned to you, please contact us for more details.

There will be a charge involved to cover shipping costs. We will supply you with details by return of email. You must let us know by 29 May 2020, after which entries are destroyed.

Please note that USB drives or CDs containing entry images **cannot** be returned.



To organise return of your entry, please email:  
[returns@ipropertymedia.com](mailto:returns@ipropertymedia.com)